

THE 1-PAGE TWITTER GUIDE

FOR ALL
SKILL LEVELS

LEARN THE KEY LINGO

There are some terms that everyone should know - no matter what skill level they are. Here are the top terms to master while using Twitter.

HASHTAG

The # symbol, called a hashtag, is used to mark keywords or topics in a Tweet. It was created organically by Twitter users as a way to categorize messages.

THE @ SIGN

The @ sign is used to call out usernames in Tweets, like this: Hello @Twitter! When a username is preceded by the @ sign, it becomes a link to a Twitter profile.

DIRECT MESSAGE

Also called a DM and most recently called simply a "message," these Tweets are private between the sender and recipient.

FAVORITE

To favorite a Tweet means to mark it as one of your favorites by clicking the yellow star next to the message.

FOLLOW

To follow someone on Twitter is to subscribe to their Tweets or updates on the site.

LISTS

Curated groups of other Twitter users. Used to tie specific individuals into a group on your Twitter account.

MENTION

Mentioning another user in your Tweet by including the @ sign followed directly by their username is called a "mention".

FOR MORE, GO TO
<http://twittergenius.com>

THE BEST PRACTICES

How long should your tweet really be? What are some of the best hashtags to use? Great questions! Let's answer them.

Twitter is not hard to use. If you're reading this, you've probably already set up an account and have been at least giving the site a try. Don't despair!

It's not as easy to use as Facebook or text messaging. But it's worth putting in the effort. The editors of Daily Genius put together some best practices, tips, and tricks for you to help you make the most out of your Twitter time.

KEEP TWEETS UNDER 120 CHARACTERS. IT GIVES OTHERS SPACE TO RETWEET.

PARTICIPATE IN RELEVANT TWITTER CHATS. JUST CLICK A HASHTAG!

MAINTAIN YOUR PROFILE. MOST NEW (AND POTENTIAL) FOLLOWERS WILL AT LEAST CHECK IT OUT ONCE.

BE A REAL PERSON. SHARE INFO ABOUT A PASSION YOU HAVE. YOU NEVER KNOW WHAT MIGHT HAPPEN!

ACTUALLY RESPOND TO PEOPLE WHO @ MENTION YOU. YOU WOULDN'T IGNORE SOMEONE STANDING IN FRONT OF YOU... MAYBE.

IF YOUR TWEET IS FILLED WITH HASHTAGS AND USERNAMES, IT'S NOT USING TWITTER RIGHT. MORE CONTENT, LESS MARKETING.

TWITTER ISN'T YOUR E-MAIL. MAKE EACH TWEET A SELF-CONTAINED MESSAGE. IT'S A GREAT WAY TO MAKE YOUR WRITING MORE EFFICIENT!

DON'T OVERSHARE OR OVERTWEET. IT'S NOT GREAT PRACTICE TO OVERWHELM YOUR FOLLOWERS' FEEDS WITH INTIMATE INFORMATION.



Twitter – Cheat Sheet

1 120 Characters

You have 140 characters to post on Twitter, but it's best to use only 120 so that people can Retweet you easily with RT @username in front of your post.

2 Retweet (RT)

RT @username – When you forward on someone else's tweet. It's etiquette to put RT @username before the copied tweet. e.g. 'RT @stephenfry Independent article here worth a read. <http://tinyurl.com/2vkhwav>'

3 @

Use this to talk to other users with @username (no space between @ and their name). e.g. @LexisClick Thanks for your Twitter cheat sheet, it's proving v useful!

4 DM

Short for direct message – for conducting private conversations. Check yours in the right-hand column of your homepage.

5 Trending

The most popular topics on twitter. They will usually be big news stories or shared Twitter jokes. Current trending topics are listed on the right-hand column of your home page.

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Hashtag use it to organise your posts, create and surf trends. Many trending topics have a # before them. Twitter users use the hashtag (#) when they're talking about a specific subject, so that other users can search for the hashtag term to see what's happening.

Accounts to follow:

Crosswind @crosswindeagles

Collierville Schools
@cville_schools

Mr. Aitken
@CSSupt

Crosswind Twitter Names

Kindergarten

Shaver @jshaver1230
Hillyer @daleskinders
Beesinger @Beesingersbees
T. Johnson @TjohnsonKinders
Landon @mrsklandon
Perkins @Perkins1Denise

1st Grade

Dodson @AdodsonAmy
Grimm @grimmgrizzlies
Shelton @Theresa51172
Blount @blount505
St. Johnson @Lilbulfy
Willis @willisfirsties

2nd Grade

Nagoski @MrsNagoskiCrew
Allen @sallen_allstars
Hathhorn @Hathhornclass
Morris @PmorrisMichelle
Bortz @BortzBunch
Caldwell @originaleagle93

3rd Grade

Konstantin @3rdGradeWithMsK
Dodd @DynamitesDodd
Plunk @terriplunk
Carpenter @carpentercrazis
McGee @Nirvonia
Lowe @BiffLowe
Su. Johnson@MrsSJohnson213

4th Grade

Peeper @Tpeeper7
Rapp @RappsRedbirds
Heinrich @mheinrich424
Rice @mrs_s_rice
Frazier @hfrazier901
Grayer @MarilynGrayer1

5th Grade

Thompson @cweagles106
Crutcher @memphisfan1984
Church @churchjanak
Pendergrass @APendergrass16
Yearwood @yearwoodc11
Sutton @m1sutton

Specialists

Driver @Eaglebookworm
Reed @hannahmurryreed
Counselors @brown_langston
PE @CrosswindPE
Combs @jcombscwes
Schmall @SchmallMelissa
Meiners-Smith @v_meiners
Beth McCallie (CTT) @EMcCallieTeache

Office/Administrators

Crafford @AndreCrafford
J. White @MasonOwenBoys
S. White @MrsS_White
Anderson @taiwan_anderson
Harris @JoyHarr11997279
Nix @theAllisonNix

Assistants

Youngblood @AnnLyounghblood
Williams @l2williams
Brown @ABrown_CvilleTN
Blankenship @TrinaBlankensh6
Wheeler @Amyelizwheeler
Jones @VjonesValerie

Other

Crosswind @crosswindeagles
John Aitken @CSSupt
Collierville Schools @cville_schools
SFMS Principal @BethRobbinsCS
Collierville High @CHSDragons
Collierville Burch Library @ColliervilleLib
Teach the Ville @teachtheville